

The logo for myEcon features the word "my" in a light green, lowercase, cursive font, followed by "Econ" in a dark blue, uppercase, serif font. The text is centered between two large, light green, curved lines that resemble a stylized smile or a protective arch.

*my*Econ

**The Personal Financial  
Success Company**

# Company & Concept

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- **Fast Growing, Debt Free, Technology Driven**
- **Veteran Leadership Team**
- **Mission Statement:** To empower People to attain Personal Financial Success
- **Personal Financial Success Concept**
  - Source 1 Income
  - Source 2 Income
- **Obstacles:** Inflation, Limited Income, High Taxes & Debt

# Our Solution

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## **Personal Financial Success System**

- a proven strategy with thousands of success stories

## **Two Key Components:**

- **Business Income System** empowers Associates to earn income and tax benefits by building their own myEcon business
- **Smart Cashflow Management System** helps Associates minimize taxes, debt and expenses which frees up cashflow for LIFESTYLE and INVESTING



# Business Income System

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- **Simple Referral Marketing System**
- **Millions of Products with Big Discounts and Cash Rebates**
  - Books • Movies • Computers • Electronics
  - Department Stores • Flowers • Gifts • Furniture
  - Grocery • Health & Beauty • Jewelry & Fragrance
  - Office Supplies • Pets • Restaurants • Sports & Outdoors
  - Toys & Children • Travel

# Earn 10% on all referrals!!

[click here for details](#)



HOME MY ACCOUNT MY FAVORITES REFERRAL CENTER NEWS HELP LOGOUT

 **SEARCH**

Search by Store: 0-9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

## SHOPPING CATEGORIES

- Art & Crafts
- Automotive
- Beauty
- Books & Magazines
- Business & Career
- Cable, Internet & TV
- Cell Phones & Accessories
- Clothing
- Computer & Electronics
- Department Stores
- Education
- Family & Children
- Financial Services
- Food & Beverage
- Games & Toys
- Gifts & Flowers
- Health & Wellness
- Home & Garden
- Jewelry
- Local Deals
- Music & Movies
- Office Supplies
- Online Services
- Party Supplies & Occasions
- Pet Supplies
- Pharmacy
- Restaurants
- Shoes & Accessories
- Sports & Recreation
- Tickets & Events

## WELCOME BACK JOHN SAMPLE!

Choose a category on the left or search by store name above to begin shopping.

### DEALS OF THE WEEK!



Up to 2% CASH BACK!

Save BIG on Summer Apparel!  
(expires: 7/5/11)



\$25 CASH BACK!

Get the ULTIMATE TV experience. Packages starting at \$29.99!!  
(expires: 7/20/11)

**priceline.com**

up to 2.5% CASH BACK!

Save BIG on your Disney Vacation!  
(expires: 7/5/11)

**RESTAURANT.COM**  
EAT. DRINK. SAVE MONEY.

7.5% CASH BACK!

Get a \$25.00 Restaurant Certificate for as low as \$6.00!! Use Coupon Code: SUMMER  
(expires: 8/31/11)

[See more Deals of the Week...](#)

### MOST POPULAR STORES



up to \$10.00 CASH BACK!

**Overnight Prints**

up to 15% CASH BACK!

**macy's**

1.5% CASH BACK!

### FEATURED STORES

**Office DEPOT**

Up to 3.5% CASH BACK!



14% CASH BACK!

**Advance Auto Parts**

4% CASH BACK!

**PET SMART**

4% CASH BACK!

**Target.com**

Up to 3.5% CASH BACK!

### NEW STORES

**shoes.com**

6.5% CASH BACK!

**onSale**

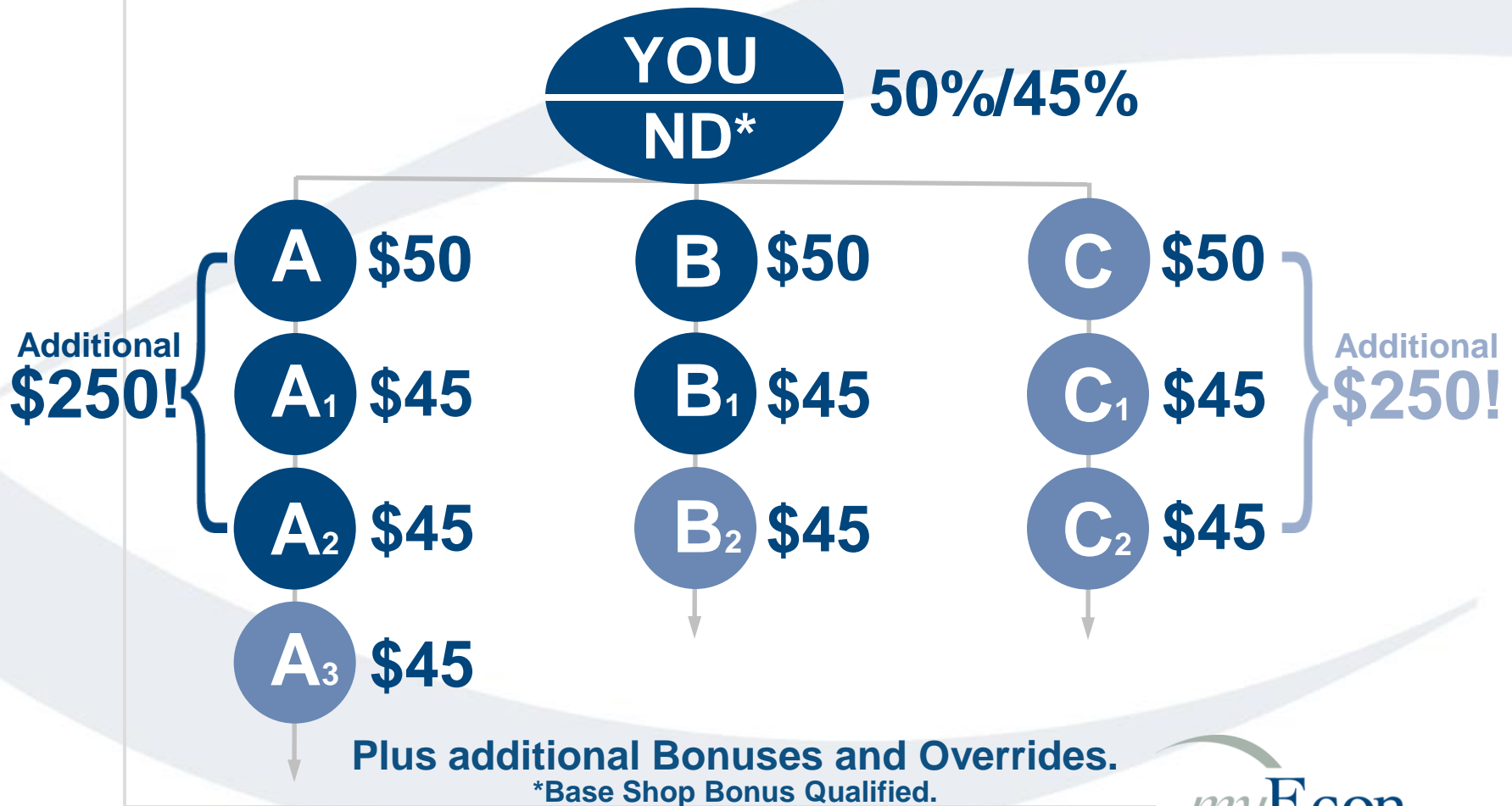
1.5% CASH BACK!

# Business Income System

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  - Toys & Children • Travel
- **Online Shopping / Hottest Trend in Business**
- **Multiple Streams of Unlimited Income**

# Unlimited Income



# Smart Cashflow Management System

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## Two Key Components

- **Financial Education**
- **Cashflow Management Software**

## The System is:

- delivered via Associate's website
- supported by local and online training classes
- in an easy to follow 4 step format

# Smart Cashflow Management System

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Business  
Income

## Step 1 Minimize Taxes

- Correct Tax Withholding
- Tax Education Training
- Tax Record Keeping Software

## Expense Organizer: John Sample

Dates

From:   To:    update view




or

Load Filter:

View

- Un-Categorized  
 Categorized

Reports

- Printable View   
 Mileage Log   
 Export as CSV 



Actions





Enter New Expense

### Expense Log



[Help?](#)

Date	Type	Amount	Who	What	Where	Notes	Auto	ODO Start	ODO Stop	Miles	Business Miles	Action
4/16/11	Advertising	\$500.00	kr	leads for								 



**Advertising: Total \$500.00**

3/17/11	Commissions	\$1,200.00	jane smith	bonus commission								 
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**Commissions: Total \$1,200.00**



3/12/11	Communications	\$87.00	att	cell phone	greenville							 
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**Communications: Total \$87.00**

3/12/11	Equipment	\$897.00		office furniture	greenville		#1	34578	34879	301	221	 
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**Equipment: Total \$897.00**

**Total Business Miles 221**

3/12/11	Facilities	\$78.00	myecon associates	training	greenville ms		#1	36758	36845	87	230	 
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**Facilities: Total \$78.00**

**Total Business Miles 230**

3/10/11	Fees	\$199.95	RUI	myEcon Start up fee	Juan's office		#1	100000	100039	39	39	 
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**Fees: Total \$199.95**

**Total Business Miles 39**

# Smart Cashflow Management System

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**Business  
Income**

**Step 1     Minimize Taxes**

**Step 2     Minimize Expenses**

**Step 3     Eliminate Debt**

**Step 4     Build Investment Income**

# Sign up Today and Receive:

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- **A Personalized Website**
- **A World Class Turn Key Business Income System**
- **An Online Financial Education Resource Center**
- **Powerful Cashflow Management Software**
- **World Class Support and Recognition**

